



Social Media Communication, CCC

✓ The College Credit Certificate (CCC) in Social Media Communication prepares students for further education and careers in media, communication, marketing, and public relations. The CCC focuses on developing media literacy skills for communication in print, television, the internet, and social media.

Course			Credits	On Campus	Online	Pre-requisites/Notes
ENC 1101	COMPOSITION I		3	✓	✓	
ENC 2210	TECHNICAL COMMUNICATION		3	✓		PRE-REQ: ENC 1101
DIG 2100C	WEB DESIGN I		3	✓		
JOU 1100	BASIC REPORTING		3	✓	✓	
MMC 1000	SURVEY OF MASS COMMUNICATION		3	✓	✓	
SPC 1017	FUNDAMENTALS OF COMMUNICATION		3	✓	✓	

Total Certificate Credits

18

☆ Add a specialized Career Certificate (CCC) to your Associate's or Bachelor's Degree by substituting your electives. It may be possible to add certain certificates without additional credits or tuition. Work closely with your Academic Advisor to plan!

On-campus classes listed here may not be available at all FSW locations every semester.
Program curriculum and admissions criteria are subject to change. Always check the website for program updates:
<https://www.fsw.edu/academics/programs/certsocial>

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